



THE ARVADA CHAMBER

MID-YEAR REPORT

2019



THE ARVADA CHAMBER OF COMMERCE 2019 MID-YEAR REPORT

Healthy community, thriving businesses. This statement is at the core of the work we do as the Arvada Chamber of Commerce. With an incredibly diverse business community in our corner, we work diligently to serve our local businesses and develop strategies that help our community be one of the best in the state. This is not work that is done in silos; it takes countless leaders coming together with a commitment to promote the success of their business and the greater community. **With nearly 600 members,** we are proud of the opportunities that have been created in Arvada and are eager to expand our network to promote a positive community and business impact.

The Arvada Chamber has created this mid-year report in an effort to tell the stories of Arvada, our Chamber and the catalytic leaders that are making a difference for all of us. **Whether you work, live, play or learn in Arvada, we hope you share the same sense of pride that we do about this wonderful community!**



Kami Welch
President
Arvada Chamber of Commerce

WE LOVE TELLING YOUR STORY

764

2019 Digital
Member
Mentions

4,905

Total Social
Media
Followers

22,149

2019 Total
Website
Visits



“ I would say 80% of my business is within a mile or two of my store. **Being involved with the community and other businesses through the Chamber gives you a leg up.** It’s huge. ”

Dwayne Cameron (Minuteman Press - Arvada), who counted 65 invoices in 2018 totaling over \$10,000 that he could attribute to Chamber leads.



Read more member stories at
arvadachamber.org/memberstories

A COMMUNITY-BUILDER FOR BUSINESS

549

Total
Members

13 RIBBON CUTTINGS IN 2019!

Light Rail Gallery
Tracy's Place
Edward Jones
Animal Assisted Therapy
Personable Media
Cellular Plus
Talnuu Distillery
Thrive Workplace
New Dawn Chiropractic
Gateway Arvada Ridge
Arvada American Shaman
Morning Story
Arvada Flooring Company



65

New Members
in 2019

64

Members
in our
Networking
Groups

502

Members
Connected
at Networking
Events

A PROBLEM-SOLVER FOR BUSINESS

2019 BUSINESS CHALLENGES SURVEY RESULTS



Each year, the Arvada Chamber of Commerce asks our local businesses and partners to complete a business challenges survey. These survey results help us to serve our members and community with effective programs, initiatives and events in the coming year.

SIGNATURE 2019 INITIATIVE: ARVADA WORKS

The Arvada Chamber **recently celebrated one year** of working to improve our local talent supply chain through Arvada Works. Year one was filled with a long list of lessons, but one theme consistently rose to the top in this work: Arvada cares. The Arvada Works program relies on the varied commitments of **community employers, educators and partners**. Many businesses and community members came together this year to start the conversations that are crucial to identifying the **challenges, gaps and opportunities** associated with the workforce readiness paradigm shift.

2019 ARVADA WORKS IMPACT

750

Local students connected to work-based learning opportunities

200

Meetings with community partners

150

Businesses engaged in employer collaboratives and trainings



Discover how you can make an impact at arvadachamber.org/arvada-works

OTHER NEW INITIATIVES



Cost of
Healthcare

We are convening leaders to determine opportunities to lower the cost of healthcare.



Attainable
Housing

We are evaluating opportunities to support this critical challenge in our community.

A CHAMPION FOR BUSINESS

GOVERNMENT AFFAIRS COMMITTEE

The Arvada Chamber is committed to serving as a champion for our members and our community. We accomplish this goal by connecting with critical decision-makers and advocating legislation through the Arvada Chamber Government Affairs Committee.



22

Business Leaders in our Government Affairs Committee

78

Pieces of proposed legislation reviewed by the committee

2019 Government Affairs Sub-Committees

Gallagher Reform
Business and Labor Issues
Sales Tax
Education and Workforce

WE CHOOSE CIVILITY



Civility represents the quality of our behavior with others in our community. Civility is a collection of positive behaviors that produce feelings of respect, dignity and trust. With a goal of training 200 local leaders on civility, the Arvada Chamber will improve civility in the community by:

1. Setting the standard
2. Modeling the standard
3. Coaching the standard
4. Embedding accountability

SAVE THE DATE

The Arvada Chamber aims to help members better understand updates at the local and state level through these upcoming Community Impact Breakfast topics.

- **August 16**
Policy & Politics - A National View
- **September 20**
City Council Election Forum
- **October 18**
The ABCs of Electing School Board
- **November 15**
Annual Mayor's Roundtable



Register for all upcoming events at arvadachamber.org/events

A DEVELOPER OF CATALYTIC LEADERSHIP

LEADING CRITICAL CONVERSATIONS

Every month, the Arvada Chamber of Commerce is proud to welcome community and business leaders to share updates, priorities, and advice with our members. Thus far in 2019, we have had 757 members join us for our Community Impact Breakfasts and 142 attend our Membership Luncheons. Topics include:



Keeping Arvada Safe in 2019

Key takeaway: 70% of cars broken into are unlocked. Colorado's "puffer" law allows police to immediately ticket individuals who have left a vehicle running.



How Do We Solve Homelessness?

Key takeaway: Colorado had the 3rd highest rate of family homelessness in the nation and Jeffco Public Schools has the most homeless students in the state.



State of the City Address

Key takeaway: The city is investing \$10 million this year into its roads, including two major traffic projects, the widening of Ralston Road and the 77th Ave Project.



Read recaps of all our community and leadership discussions at arvadachamber.org/blog

LEADERSHIP ARVADA

On May 9th, the Arvada Chamber graduated 20 members through our 2019 Leadership Bootcamp program. This 10-month program allows members to sharpen their management skills and make strides as business and community leaders.

Congratulations to the 2019 class:

Allen Mietzner All Secure Lock & Security

Brittany Brown Animal Urgent Care

Dwayne Cameron Minuteman Press

Eric S. Barney Martin/Martin, Inc.

Gillian McCarron Lakeside Insurance

Gretchen Herd Bethlehem Lutheran Church

Jaclynn Alvarez Apex Park and Recreation

Jen Spettel YMCA

Jeremy Sisco Odyssey Beerwerks

Josh Ingram Colchin Automotive, Inc.

Kathryn Tighe Colorado Home Realty

Kyle van Zyl Alphagraphics

Laurel Henry Family Tree

Lynn McDill La Patisserie Francaise

Matt Duran Arvada Rent-Alls

Michael Lyon I-KOTO

Mike Martinez GEICO

Sadie Russo La Patisserie Francaise

Shelby Scott Arvada Chamber of Commerce

Tina Kulp Life Designs Real Estate



Learn more about our Leadership Arvada programs at arvadachamber.org/leadershiparvada

CELEBRATING OUR GREAT COMMUNITY

ANNUAL DINNER



Steuben's Arvada
Business of the Year



Rocky Mountain Children's
Health Foundation
Non-Profit of the Year



Apex Park & Recreation District
Early College of Arvada
Chairman's Choice Award



Joe Seehusen and Kathryn Tighe
Colorado Home Realty
Ambassadors of the Year

AWARDS LUNCHEON



Jerry Marks
Custom Environmental Services, Inc.
2019 Man of the Year



Patsy Pfaff
First United Church of Arvada
2019 Woman of the Year



Mary Jo Giddings
Arvada Historical Society
Pioneer Award



Karen Cowling
Dental At Your Door
2019 Image Award



Michael Sudak
My Kid's Lunch
2019 Image Award

Daniel Ryley | AEDA
2019 AYP Leadership Award

Jen Spettel | YMCA
2019 AYP Leadership Award

Katlyn Thiede | Arvada West High School
2019 Rising Star Award



Watch video profiles of the above winners at arvadachamber.org/videos

2019 TASTE OF ARVADA WINNERS

Steuben's Arvada
Best Overall
Food/Drink

Chuck & Don's Pet
Food & Supplies
Best Non-Food

Corona's Mexican Grill
Best Taste From
Around The World

Steuben's Arvada
Best Between The
Buns

Homegrown Tap &
Dough
Best Savory Bite

Scrumptious
Best Sweet Treat

School House Kitchen
& Libations
Best Vegetarian

Hunter Bay Coffee
Roasters
Best Coffee

Morning Story
Best Breakfast

The Arvada Tavern
Best Cocktail/Wine

Odyssey Beerwerks
Best Beer

The Real Deal
Natural Smoothies
Best Non-Alcoholic Drink



arvadachamber.org
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