



# The Value of Membership

Healthy businesses, thriving community. Businesses are at the heart of a successful community and the Arvada Chamber is your local source to take your organization to the next level by delivering innovative solutions and resources you can't tackle on your own.

**As a member, you will benefit from:**



## IMPROVING YOUR TALENT PIPELINE

Our workforce initiative, Arvada Works, is focused on helping our members **find, develop and retain the top local talent** by leveraging and improving area partnerships.

- » Ability to join our Arvada Works Employer Collaboratives, Workforce Summits and other workforce events.
- » Stay tuned for NEW healthcare benefits coming soon!



## INCREASING YOUR ACCESS TO HEALTHCARE

Healthcare concerns are growing. Our members and their families will receive **improved healthcare rates and access** through the collective negotiating power of the Chamber.



## DEVELOPING YOUR FUTURE LEADERS

Our members have access to award-winning programs, events and committees that are designed to **cultivate the leadership that will accelerate your business.**

- » Ability to join our Leadership Arvada program, Arvada Young Professionals and the Business Summit!

## ADVOCACY FOR YOUR BUSINESS

Every year, hundreds of policy changes are proposed that will impact your business. Our members benefit from the Chamber's active role as a strong, trusted voice for **pro-business policy and regulation** at the local, regional and state level.

- » Join our Government Affairs Committee and attend community impact breakfasts.



## ACTIVATING YOUR STORY

Your business has a unique story to tell. Our members have access to the incredible Chamber network and communication resources that will **amplify your message across Arvada.**

- » Update your member profile with member-exclusive deals, new jobs and events.

## GROWING YOUR NETWORK

Our members receive unique opportunities to forge connections that **build your client network and community reputation** through strategic events, programs and relationships.

- » Ability to join our Chamber networking groups, including Inspiring Women, and attend membership luncheons and Business After Hours.
- » Access to host quarterly meetings in our 15-person conference room.



### CORE MEMBERSHIP IS JUST \$350 PER YEAR.

View a full list of member perks at [arvadachamber.org/membership](http://arvadachamber.org/membership).

Additional fees may apply for groups and programs.

### SEE REVERSE SIDE FOR MEMBERSHIP UPGRADES!

[arvadachamber.org](http://arvadachamber.org) | 303.424.0313 |





# MEMBERSHIP UPGRADES

Our membership upgrades focus on different opportunities such as marketing and event attendance. When you upgrade, you are making a bigger investment in your business and in the community!

## MARKETING GURU - \$475

**Increase your visibility in the community with exclusive online and in-person marketing benefits.**

- ▶ 2 sponsored Facebook posts
- ▶ 1 banner ad on our website
- ▶ 1 group fee waived
- ▶ Flyer placement in our office

## CONNECTOR - \$700

**Ready to make a splash? This upgrade is designed to help you grow your professional network!**

- ▶ 1 week of an Instagram Takeover
- ▶ 6 tickets to our community events
- ▶ 2 VIP Tickets to Taste of Arvada
- ▶ 1 ticket to the annual Business Summit
- ▶ 1 sponsored Facebook post, 1 group fee waived, and flyer placement in our office

## ALL IN! - \$1,500

**Do you want to be ALL in with the Chamber? This level includes tickets to every event we host.**

- ▶ 10 tickets to our community events
- ▶ 4 VIP Tickets to Taste of Arvada
- ▶ 2 tickets to the Annual Dinner and the annual Awards Luncheon
- ▶ 1 ticket to the annual Business Summit
- ▶ 1 marketing table at the Golf Tournament
- ▶ 1 sponsored Facebook post, 1 group fee waived, and flyer placement in our office
- ▶ 1 premium banner ad on high traffic page on our website
- ▶ Access to our 15-person conference room for up to 8 hours a quarter

## COMMUNITY PARTNER - \$2,250

**At this level you are distinguishing yourself as a true community partner!**

- ▶ Business Profile and 1 banner ad in Arvada Chamber email newsletter
- ▶ 14 tickets to our community events
- ▶ Arvada Works Collaborative fee waived and 1 group fee waived
- ▶ 2 tickets to the Annual Dinner, Awards Luncheon and Business Summit
- ▶ 4-some at the Arvada Chamber Golf Tournament
- ▶ 4 VIP Tickets to Taste of Arvada
- ▶ Business name placement in newsletter, website and more
- ▶ Invitation to VIP Sponsor reception
- ▶ 2 sponsored posts on our Facebook page, 1 banner ad, and flyer placement in our office
- ▶ Unlimited conference room use

**INTERESTED IN BECOMING A SPONSOR? CONTACT US FOR VALUABLE SPONSORSHIP PACKAGES.**

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