



Arvada Young Professionals Member of The Month Overview and Process



Every month, AYP members in good standing have the opportunity to be highlighted as the “Member of the Month.” The member receives the following benefits:

BENEFITS:

Breakfast Sponsor at the Monthly Professional Development Meeting

- Speaks for 5 minutes at the beginning about his or her business/organization
- Provides heavy breakfast food (bagels and cream cheese, breakfast burritos) for all attendees (coffee is sponsored by Hunter Bay)
 - \$40-\$50 cost
- Logo/info slide displayed during the presentation

AYP- and Chamber-wide Promotion

- Dedicated “AYP Member Spotlight” email blast to AYP subscribers
- Exclusive social media post on AYP Instagram, AYP Facebook, Chamber Facebook, and Chamber Instagram
- Blog article on Chamber website

ELIGIBILITY:

Eligible members are to be in good standing with AYP, meaning group fees have been paid for the current year, or the member is utilizing the Arvada Chamber membership benefits for fees paid towards AYP. If you have any questions about membership status, contact AYP Staff Liaison Molly Kust - email molly@arvadachamber.org or call (303) 424-0313.

PROCESS:

Please first complete the [Interest Form](#) that notifies the AYP Leadership Team. Members are slotted on a “first-come, first-served” basis -- as long as the member submits the Interest Form and is eligible, the member will be slotted for the next available month. The Incoming Chair will coordinate details about the Professional Development meeting and send the Member Spotlight questionnaire.

EXPECTED PROMO DATES:

- **On the 3rd Wednesday:** Present as the Breakfast Sponsor at the Professional Development Meeting
- **Around the 3rd Thursday:** Dedicated Email Blast sent to AYP subscribers and exclusive posts on AYP platforms linking to blog on Chamber website
- **Around the 4th week:** Dedicated posts on Chamber social media platforms linking to blog on Chamber website, Highlight in the Chamber Chatter monthly newsletter and include links to the blog post