



THE ARVADA CHAMBER

ANNUAL REPORT

2019



THE ARVADA CHAMBER OF COMMERCE 2019 ANNUAL REPORT

Healthy community, thriving businesses. This statement is at the core of the work we do as the Arvada Chamber of Commerce. With an incredibly diverse business community in our corner, we work diligently to serve our local businesses and develop strategies that help our community be one of the best in the state. This is not work that is done in silos; it takes countless leaders coming together with a commitment to promote the success of their business and the greater community. **With nearly 600 members**, we are proud of the opportunities that have been created in Arvada and are eager to expand our network to promote a positive community and business impact.

The Arvada Chamber created this annual report to tell the stories of Arvada, our Chamber and the catalytic leaders that are making a difference for all of us. **Whether you work, live, play or learn in Arvada, we hope you share the same sense of pride that we do about this wonderful community!**



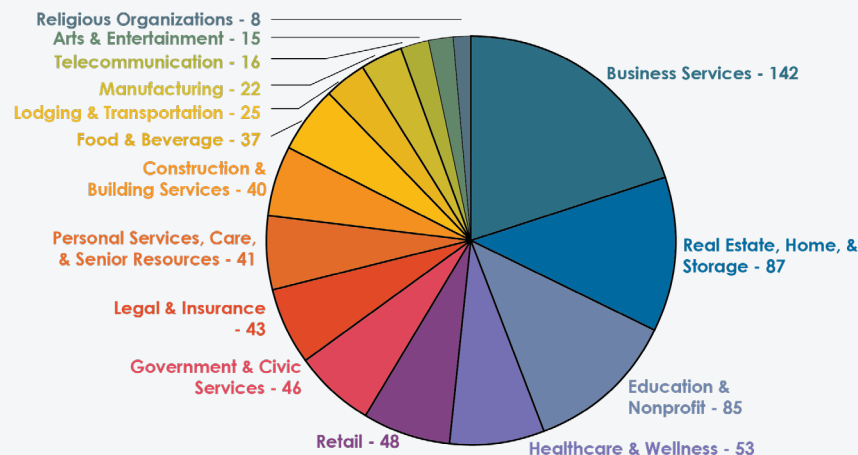
Kami Welch
President
Arvada Chamber of Commerce

2019 MEMBERSHIP BY THE NUMBERS

567
Members
in the
Arvada
Chamber

129
New
Members in
2019

The Industries That Make Up Our Chamber



ACTIVATING YOUR STORY

We believe every business in the Arvada Chamber has a unique story to tell. As such, we're dedicated to sharing the many ways our members connect, learn and grow to better our business community.

1,538

2019 Digital
Member
Mentions

5,656

Total Social
Media
Followers

38,720

2019 Total
Website
Sessions



“ This was such an amazing, natural fit because people with developmental disabilities are embraced and accepted in this community... With support over time, now these populations are living longer and are a part of society. They're working at Jack's and Steamers, they're having purposeful, wonderful lives. ”

Dr. Sarah Mann of Mann Method PT and Fitness, who connected with Jack Miller to build her business in The Village of Five Parks.

26 RIBBON CUTTINGS IN 2019!

Light Rail Gallery
Tracy's Place
Edward Jones
Animal Assisted Therapy
Personable Media
Snarky Sweet Cake Chick
Talnuva Distillery
Thrive Workplace
New Dawn Chiropractic
Gateway Arvada Ridge
Arvada American Shaman
Arvada Flooring Company



Morning Story
Ethan's Gallery
Resolute Brewing
Cellular Plus
All Secure Lock & Security
West Arvada Orthodontics
Little By Little Boutique

365 Elevated Imagery
BonBons
Five Parks Chiropractic
Lot One
C.R.E.A.T.E. Outcomes
CareNow Urgent Care
Code Ninjas



Read more member stories at
arvadachamber.org/memberstories

IMPROVING YOUR TALENT PIPELINE



The Arvada Chamber of Commerce closed 2019 on a high note with its signature initiative, Arvada Works. In this community, **finding skilled employees continues to be the number one business challenge** and the Chamber is committed to taking bold steps to make Arvada Works a leading workforce initiative. **Many local businesses and community partners have joined Arvada Works to contribute** to conversations that are crucial to identifying the challenges, gaps and opportunities associated with a workforce readiness paradigm shift.

Arvada Works Milestones in 2019

1. Last fall, the Arvada Chamber launched a new Job Board to include work-based learning opportunities with businesses, non-profits, and other organizations in the community.
2. Arvada Works engaged over 150 local businesses in employer collaboratives and trainings to form a diverse coalition of advocates for advancing the local workforce pipeline.
3. Last November, Arvada Chamber President Kami Welch was selected to a 35-person Elite Cohort in the U.S. Chamber of Commerce Foundation's Business Leads Fellowship Program. This program will focus on how Fellows can elevate education and workforce initiatives, navigate change, and learn best practices in program management.

2019 ARVADA WORKS IMPACT

750

Local students connected to work-internships, job shadows, apprenticeships and mentorships.

200

Meetings with community partners

150

Businesses engaged in employer collaboratives and trainings



INCREASING ACCESS TO HEALTHCARE

In early December 2019, the Arvada Chamber of Commerce introduced an exciting new initiative, the **Arvada Healthcare Alliance**. Healthcare concerns are growing for our members and their families and we are focused on improving local healthcare rates and access through the collective negotiating power of the Chamber.



We are committed to identifying local partnerships that will lead to Arvada having the healthiest workforce in Colorado. In February, the Arvada Chamber will launch a pilot program with 30 businesses interested in receiving Direct Primary Care through Paladina Health.

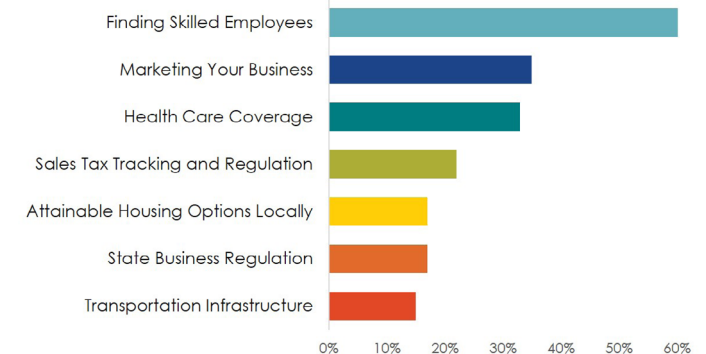
Employee plans through Paladina Health provide access to primary care physicians and primary, urgent, and preventive care. Paladina is an optional benefit as an add-on to any existing health plan or for those with no coverage.



Learn more and sign up to receive updates at arvadachamber.org/AHA

2019 BUSINESS CHALLENGES SURVEY RESULTS

We understand that the biggest business challenges, like workforce and healthcare, are issues that impact our whole community. Each year, the Arvada Chamber asks local businesses and partners to complete a business challenges survey. These survey results help lead conversations and initiatives to advance everyone who works, lives and plays in Arvada.



In 2020, our Community Impact Breakfasts will serve as educational forums to address the above issues of healthcare access, transportation and more for the Arvada community at large.



Discover how you can make an impact at arvadachamber.org/arvada-works



Register for all upcoming Community Impact Breakfasts at arvadachamber.org/events

DEVELOPING FUTURE LEADERS

2019 ARVADA BUSINESS SUMMIT

From management inspiration to young professional development, there was something for everyone at the Arvada Chamber's inaugural Business Summit. The one-day conference was held on October 30 at Arvada Events at the Arvada Center for Arts and Humanities. The 2019 Business Summit offered 16 breakout sessions to help attendees grow personally and professionally, along with two keynote presentations and a networking happy hour.



LEADERSHIP ARVADA

Last year, the Arvada Chamber graduated 20 members through our 2019 Leadership Bootcamp program. This 10-month program allows members to sharpen their management skills and make strides as business and community leaders. In 2019, the program was recognized as "Best New Idea" at the Annual Colorado Chamber of Commerce Executives Conference.



Learn more about our Leadership Arvada programs at arvadachamber.org/leadershiparvada

ARVADA YOUNG PROFESSIONALS

Arvada Young Professionals (AYP) provides members an opportunity to expand their networks and build lasting connections within Arvada's professional and social arenas. In 2019, AYP offered its 45 active members monthly professional development meetings, 11 networking happy hours, member spotlights, and leadership and volunteer opportunities. "I'm lucky to call many members in this organization good friends of mine," says Lindsay Reinert, of Lutheran Medical Center – SCL Health.



Learn more about Arvada Young Professionals at arvadachamber.org/AYP

GROWING YOUR NETWORK

In 2019, all our members had access to forge connections that build their client network and community reputation through engaging events, like Business After Hours, networking groups and strategic relationships.



63 Members in our Networking Groups



57 Members in Inspiring Women

502 Members Connected at Networking Events



ADVOCACY FOR YOUR BUSINESS



In fostering a productive working relationship with lawmakers, the Chamber leads a positive business climate that supports thriving industries and an outstanding quality of life for the citizens of the City of Arvada. Over twenty business leaders sit on the Chamber's Government Affairs Committee, which started four sub-committees in 2019 to address major issues in the community: Gallagher Reform, Business and Labor Issues, Sales Tax, and Education and Workforce. As a champion for a stronger Arvada at large, the Chamber also welcomes local and state leaders to share updates, priorities, and advice at Community Impact Breakfasts.



Stay up to date with the issues impacting your business at arvadachamber.org/advocacy

BOARD OF DIRECTORS

Jeremy Gregory, Chair *Olde Town Flower Shop*

Larry Barker, Chair-Elect *Sonsio*

Chris Adams *Thrive Workplace*

Nathan Cooper *SMACNA*

Megan Durning *Lutheran Medical Center*

Michael Frie *PBS Wealth Management*

Katie Groke *Apex Park and Recreation District*

Hazel Hartbarger *H. and Associates*

Matt Herbert *I-KOTA*

Chris Hill *Odyssey Beerwerks*

James Johnson *Varra Financial*

Vanessa Kendrick *Your Castle Real Estate*

Jennifer Kroetch *Red Rocks Community College*

Rita Lawrence *All Secure Lock & Security*

Heath Phillips *H.A. Phillips Law, LLC*

Scott Phillips *Centura Health*

Ed Rothschild *AlphaGraphics*

Dave Runyon *Arvada Church Network*

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