

2020 Sponsorship Opportunities

State of the City Address

Friday, May 15, 2020



• Presenting Sponsor (\$1500)

- Opportunity to welcome guests at the beginning of the program (live via webinar)
- Opportunity to send short video to all guests and to be shown on Chamber social channels
- Logo on event flier, virtual event program, event powerpoint and event e-blast and social media posts, plus on wrap-up blog and email about the event
- Verbal mention two times by event emcee
- Opportunity to send marketing or thank you message to every attendee after the event

• Arvada Proud Sponsorship (\$700)

- Logo on virtual event program, event powerpoint and in event e-blast and social media posts, plus on wrap-up blog and email about the event
- Verbal mention two times by event emcee, thanked at beginning and end of the program

• Community Partner Sponsor (\$300)

- Name listed on virtual event program, event powerpoint, and in event e-blast and social media posts, plus on wrap-up blog and email about the event
- Verbal mention by event emcee, thanked at the beginning of the program

Additional Webinar Sponsorship Opportunities

Multiple Dates

Attendance ranges from 25-100 live attendees plus up to 1000 post-event views

- Sponsorships starting at \$150
- Opportunities include:
 - Logo on event presentations, ability to welcome attendees to the virtual event live, ability to send attendees a special offer, etc.

For more information and to reserve sponsorships, please reach out to Samantha Geerdes at Samantha@arvadachamber.org or call (303) 424.0313.