

# Taste of



# ARVADA

**2021 Taste of Arvada**

***July 22, 2021 • Apex Center***

## **Presenting Sponsor (Exclusive), \$5000**

- Full festival naming rights... "Taste of Arvada presented by Your Company"
- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Logo on event signage and banners
- Two exclusive social media posts leading up to the event, thanking your company as the Presenting Sponsor
- Your company will be tagged every time event is mentioned on social media
- Prime 10×20 vendor booth space at event- opportunity to connect with over 2000 attendees
- Opportunity to place up to two banners at event site
- 16 VIP Tickets to Taste of Arvada

## **Chef Sponsor (Exclusive), \$3000**

- Full festival naming rights... "Taste of Arvada presented by Your Company"
- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Logo on event banners at the event
- One exclusive social media posts leading up to the event

- Prime 10×10 vendor booth space at event- opportunity to connect with over 2000 attendees
- Opportunity to place up a banner at event site
- 10 VIP Tickets to Taste of Arvada

### **VIP Sponsor (Exclusive), \$2500**

- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Logo on select event signage and VIP lanyards
- Opportunity to use your company-branded tents in the VIP Area
- Exclusive social media post leading up to event
- Prime vendor booth space in the VIP Area
- Opportunity to place two banners in VIP Area
- 10 VIP Tickets to Taste of Arvada

### **Stage Sponsor (Exclusive), \$2000**

- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Logo on stage banner and entertainment schedule
- Exclusive social media post leading up to event
- Prime vendor booth space by the stage
- 10 VIP Tickets to Taste of Arvada

### **Shirt Sponsor, \$1500**

- Logo on the back of all volunteer/staff shirts that will be worn during the event
- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Mention in social media posts leading up to event
- 4 VIP Tickets to Taste of Arvada

### **Entree Sponsor, \$1000**

- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Mention in social media posts leading up to event

- Vendor booth space
- 4 VIP Tickets to Taste of Arvada

**Appetizer Sponsor, \$500**

- Name on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Mention in social media posts leading up to event
- Vendor booth space