

What Does it Mean to Be #ArvadaStrong?

When a community experiences a tragedy like Arvada recently suffered, time seems to stop and people come together. Collectively, we feel a deep need to understand, help, and grow. An event so impactful and devastating strips away our differences and reveals the special bond we share as Arvadans.



We invite you to continue to be #ArvadaStrong and work together to help our whole community thrive. Your individual support to be a better neighbor goes a long way to keep Arvada strong. Below are three ways to be #ArvadaStrong.

- **Listen** to and treat one another with grace and respect. Do not expect perfection from your fellow neighbor; healing is a process. At the same time, give yourself space when needed.
- **Lead** by example. If you are in a position to help, do so. Offer a kind word, an open ear, an extra hand, a warm embrace. The smallest of gestures can sometimes make the biggest impact.
- **Lift** up our Arvada businesses and organizations. We can show how resilient this community truly is. Our community is comprised of hundreds of locally owned businesses; they are the backbone of this city. Your support—whether a cup of coffee, a family dinner out or a donation to our food bank—is critical to sustain and advance all of Arvada.

Brought you to by the Arvada Resiliency Taskforce

Pick up a free #ArvadaStrong sticker at one of the following locations in Olde Town Arvada or email jean@visitarvada.org.

Apricot Lane, Balefire Goods, Gold Line Grab 'N Go, So Radish, and The Bluegrass Coffee & Bourbon Lounge.

