



ADVOCACY KAPS COUNCIL

Roles + Responsibilities for Members

What is a KAPS Council?: KAPS stands for Kick-Ass Problem Solvers. These groups of business and community leaders are brought together to work diligently toward an aligned outcome that will solve a persistent problem.

The Vision: Arvada businesses are the voice that influences pro-industry legislation and opportunity in Arvada, Jefferson County, Adams County, and Colorado.

Goals and Performance Measures:

The Commitment:

- Full completion of the application process is found [HERE](#).
- Prepare for and attend monthly KAPS Council in-person meetings - must attend at least 8 per year.
- Prepare for and attend JCBL and Arvada Chamber Legislative Update calls during the annual legislative session (January-May) - must attend at least 4 during the course of the legislative session.
- Plan to attend a minimum of 5 annual Community Impact Forums.
- Plan to serve on the KAPS Council for a minimum of 2 years - terms can be renewed up to 3 times.
- Represent the interests of your company and industry. Participants should be able and willing to vote on behalf of their company and ensure they are representing the impacts on their industry. The Arvada Chamber Advocacy KAPS Council is made up of a mix of up to 25 business leaders from a cross-section of industries that represent key sectors of the Arvada Chamber Membership as outlined below.
 - Construction/Trades
 - Banking/Financial Planning
 - Real Estate
 - Healthcare
 - STEM/IT/Manufacturing
 - Restaurant/Retail
 - Advertising/Marketing

- Non-profit
- Government
- Additional categories may apply

Benefits of Participating:

- Timely access to policy information that has a direct impact on the business community from our lobbyists, elected officials, and key stakeholders.
- Connections with other committed business leaders who want to ensure a favorable business environment.
- Connections and credibility with local, regional, and state elected officials and policy leaders.
- Leadership skill development through training programs and Cloverleaf personality software.
- Marketing and branding opportunities via online platforms and events.

ADVOCACY KAPS Council Scope of Work:

The Arvada Chamber of Commerce is committed to legislative and policy engagement at the local, county, and state levels. This includes understanding the key issues that impact the success of the business community and consistent and thoughtful relationship-building with elected officials at all levels outlined below. The Arvada Chamber will serve in an education role on key federal issues that have ample local impact.

- During the legislative session:
 - Review pre-meeting materials
 - Attend regularly scheduled meetings to inform positions and determine the next steps
 - As assigned, reach out to elected officials
 - Support the education of other business leaders about the legislative changes and how they can help
 - Provide testimony where appropriate
 - Attend the annual Day at the Capitol / Testimony Training Program
- Annual elected official engagement
 - Support the planning of quarterly elected official bootcamps/summits
 - Attend quarterly Advocacy After Hours/Candidate Meet & Greet events to build relationships with elected officials
 - Attend elected official events and share business perspective
- Community impact forum planning
 - Support the development of the annual Community Impact Forum calendar
 - Assist in the development of questions for the various forums
- Ballot Questions
 - Review proposed ballot language annually to determine which has impact on the business community
 - Provide feedback that will lead help to determine any necessary positions from the Arvada Chamber
- Local policy support

- Support efforts of the BOLD 2026 initiative to ensure that Arvada is the best community in Colorado to do business by helping to identify opportunities for improved partnership at the local level

ADVOCACY KAPS Council Member Skills

- **Civility Focused:** The Arvada Chamber of Commerce is concerned about civility in our organization and community. We believe in leading by example through the following principles:
 - We recognize that we can all be stronger by working to understand diverse viewpoints.
 - We acknowledge the impacts of our behavior on others.
 - We respectfully disagree and commit to constructive conversations that lead to a better understanding of others' viewpoints.
 - We ask and answer the hard questions.
 - We address incivility without judgment.
- **Active Listening:** Active listening involves listening with all senses. As well as giving full attention to the speaker, it is important that the 'active listener' is also 'seen' to be listening. Otherwise, the speaker may conclude that what they are talking about is uninteresting to the listener.
- **Emotional Intelligence:** The capacity to be aware of, control, and express one's emotions, and to handle interpersonal relationships judiciously and empathetically.
- **Patience:** The ability or willingness to suppress restlessness or annoyance when confronted with a delay or challenge.
- **Positivity:** Positivity is the practice or tendency to be positive or optimistic in life. When we are positive, we engage in positive thinking, positive emotions, and positive behaviors like kindness and generosity.
- **Open Communication:** When people can openly express their thoughts and ideas to one another.
- **Growth Mindset:** A growth mindset means that someone thrives on challenges, and doesn't see failure as a way to describe themselves, but as a springboard for growth and development of their abilities. It's the knowledge that one's intelligence and talents are all susceptible to growth.