



Badass Women of Arvada 2023 Sponsorship

Background: In honor of Women's History Month, the Arvada Chamber of Commerce is leading a celebration of Arvada women leaders all month long. We will celebrate Badass Women of Arvada in business, non-profits, and our community on this page and offer resources and engagement opportunities. This year's celebration includes weekly spotlights for construction, hospitality, and healthcare professionals, as well as an exclusive networking event for those recognized.



The 2022 campaign saw 107 nominations for Badass Women in Arvada, of which we honored 31 with spotlights on Facebook. These posts garnered 6,900 engagements in March. The landing page saw 2,421 unique pageviews (our #4 most visited page for the year).

Sponsorship Opportunity: \$500

- The Arvada Chamber will host a mixer for all 31 recipients the first week of April
- Logo on all invitation and promo materials
- Name, short description, website link on Badass Women landing page to promote the event
- Ability to have a table at the event with more information
- Ability to welcome guests at the event
- Mention on social media as the sponsor in advance of the event and in the recap

Please contact Samantha Geerdes at samantha@arvadachamber.org for more information!