



# 2024 SPONSORSHIP GUIDE



# COMMUNITY IMPACT FORUMS

REVIVE CHURCH



- **January 19:** State of Homelessness
- **April 19:** State of the City
- **July 19:** State of the Economy
- **October 18:** State of the Region



# COMMUNITY IMPACT FORUM SPONSORSHIPS

CONTACT SAMANTHA GEERDES AT [SAMANTHA@ARVADACHAMBER.ORG](mailto:SAMANTHA@ARVADACHAMBER.ORG)



## **Presenting Sponsor of one forum (exclusive), \$2,500**

- Company logo on all event marketing materials including flier, website, social media and email
- Company logo on the front of event program and on-screen for guest arrival and departure
- Opportunity to give opening or closing remarks at every event
- 10 tickets to the forum, opportunity to put marketing material at check-in, and mention/thank you at least twice by the event emcee

## **Arvada Proud Sponsor of one forum, \$1,000**

- Company logo on all event marketing materials including flier, website, social media and email
- Company logo on event program and in event PowerPoint
- 4 tickets to the forum and mention/thank you at least twice by the event emcee

## **Community Partner Sponsor of one forum, \$500**

- Company name on all event marketing materials including flier, website, social media and email
- Company name on event program and in event PowerPoint
- 2 tickets to the forum and mention/thank you at least twice by the event emcee

# Arvada Chamber 99th ANNUAL DINNER

**FEB  
02**

**SOCIAL  
CAPITOL  
EVENTS**



## SPONSORSHIPS

### Presenting Sponsor, \$5,000

- 2 Premier tables at the event (16 tickets and wine service at your table)
- Logo placement on event materials (save the date, fliers, social media, website, etc)
- Opportunity to welcome guests at the start of the dinner
- 2 verbal mentions by event emcee and logo on sponsor video/slideshow during event
- Exclusive social media post thanking your business as the presenting sponsor of the event
- Logo and link placement on the Chamber website event page and pre-event email
- Logo on the silent auction website
- Logo on front of event program

### Gold Sponsor, \$3,000

- 1 Premier Table at the event (8 Tickets)
- Logo placement on event materials (save the date, fliers, social media, website, etc)
- Verbal mention by event MC and logo on sponsor video/ slide show during the event
- Logo and link placement on the Chamber website event page and pre-event email
- Logo on event program

### Silver Sponsor, \$2,000

- 4 Tickets to the event
- Business name placement on event materials (save the date, fliers, social media, website, etc)
- Verbal mention by event MC and logo on sponsor video/ slide show during the event
- Business name and link placement on the Chamber website event page and pre-event email
- Business name on event program



# Arvada Chamber 99th ANNUAL DINNER

**FEB  
02**

**SOCIAL  
CAPITOL  
EVENTS**



## SPONSORSHIPS

### Cocktail Sponsor, \$1,750

- 2 tickets to the event
- Buy everyone's first drink at cocktail hour (noted on signage at bars and on the program)
- Social media post thanking you as the cocktail sponsor
- Business name and link placement on the Chamber website event page and program

### Bronze Sponsor, \$1,500

- 2 tickets to the event
- Business name on event materials, slideshow and program, and verbal mention by MC

### Photo Booth Sponsor, \$1,000

- 2 tickets to the event
- Logo on photo booth printouts at the event
- Social media posts featuring logo
- Business name and link placement on the Chamber website event page and program

### Auction Sponsor, \$750

- Logo in frames on auction tables and on auction website
- Business name and link placement on the Chamber website event page
- Business name on event program

### Community Partner Sponsor, \$500

- Business name on event program and slideshow



# ANNUAL AWARDS LUNCHEON

MAY 9, 2024 | THE ARVADA CENTER

## Presenting Sponsor, \$2000

- Reserved seating for 8
- Opportunity to give event welcome or closing
- Logo on the program cover and event slides
- Logo on event flier, website, and emails

## Community Hero Sponsor, \$1,500

- Reserved seating for 8
- Logo on program and event slides
- Logo on event flier, website, and emails

## Spirit of Volunteerism Sponsor, \$1,000

- Seating for 4
- Logo on program and event slides
- Logo on event flier and website

## Arvada Proud Sponsor, \$500

- Seating for 2
- Business Name on program and event slides





# TASTE OF ARVADA

JULY 11, 2024 | APEX CENTER



## **Presenting Sponsor (Exclusive), \$5000 SOLD**

- Full festival naming rights... "Taste of Arvada presented by Your Company"
- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Logo on event signage and banners
- Two exclusive social media posts leading up to the event, thanking your company as the Presenting Sponsor
- Your company will be tagged every time event is mentioned on social media
- Prime 10×20 vendor booth space at event - opportunity to connect with over 2000 attendees
- Opportunity to place up to two banners at the event site
- 16 VIP Tickets to Taste of Arvada

## **Chef Sponsor (Exclusive), \$3000**

- Full festival naming rights... "Taste of Arvada presented by Your Company"
- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Logo on event banners at the event
- One exclusive social media posts leading up to the event
- Prime 10×10 vendor booth space at event- opportunity to connect with over 2000 attendees
- Opportunity to place up a banner at the event site
- 10 VIP Tickets to Taste of Arvada

## **VIP Sponsor (Exclusive), \$2500**

- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Logo on select event signage and VIP lanyards
- Exclusive social media post leading up to the event
- Prime vendor booth space in the VIP Area + opportunity to use branded tents and place two banners
- 10 VIP Tickets to Taste of Arvada



# TASTE OF ARVADA

JULY 11, 2024 | APEX CENTER



## Stage Sponsor (Exclusive), \$2000

- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Logo on stage banner and entertainment schedule
- Exclusive social media post leading up to the event
- Prime vendor booth space by the stage
- 10 VIP Tickets to Taste of Arvada

## Shirt Sponsor, \$1500

- Logo on the back of the volunteer/staff shirts that will be worn during the event
- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Mention in social media posts leading up to the event
- 4 VIP Tickets to Taste of Arvada

## Entree Sponsor, \$1000

- Logo on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Mention in social media posts leading up to the event
- Vendor booth space
- 4 VIP Tickets to Taste of Arvada

## Appetizer Sponsor, \$500

- Name on event marketing material including, but not limited to: poster, fliers, table tents, website, etc.
- Mention in social media posts leading up to the event
- Vendor booth space



# ANNUAL GOLF TOURNAMENT

AUGUST 23, 2024 | WEST WOODS GOLF CLUB



## **Eagle Sponsorship, \$2500**

- Logo on all event marketing material
- Signage at two tee boxes
- Logo on banner at clubhouse
- Logo on program cover
- Marketing table at tee box
- Breakfast and lunch for 4 employees
- Fliers on table at lunch
- Opportunity to welcome golfers at start of day or at lunch

## **Golf Cart Sponsorship, \$1500**

- Logo on all event marketing material
- Promotional material from your company placed in each golf cart
- Signage at one tee box
- Logo on program
- Logo on banner at clubhouse

## **Birdie Sponsorship, \$1000**

- Signage at one tee box
- Logo on banner at clubhouse
- Logo in program
- Marketing table one tee box
- Breakfast and lunch for 2 employees



# ANNUAL GOLF TOURNAMENT

AUGUST 23, 2024 | WEST WOODS GOLF CLUB

## Par Sponsorship, \$750

- Signage at one tee box
- Logo on banner at clubhouse
- Logo on program

## Hospitality Sponsorship, \$500

- Logo on table at hospitality station
- Opportunity to put an industry-exclusive giveaway item in hospitality bags





# ANNUAL BUSINESS SUMMIT

NOVEMBER 13, 2024 | THE ARVADA CENTER



## Presenting Sponsorship, \$3000

- Event presented by... (your company logo) on all marketing material both print and online
- Logo on the event website and email communication
- Logo on the program cover and on the main page of the event PowerPoint
- Opportunity to put industry-exclusive materials in event goodie bags or on tables
- Marketing table at the event
- Registration included for 4 employees
- Opportunity to welcome attendees at the start of the Summit

## CEO Sponsorship, \$2500

- Logo on event marketing material
- Logo on the event website and email communication
- Logo in program and on the event PowerPoint
- Opportunity to put industry-exclusive materials in event goodie bags
- Marketing table at the event
- Registration included for 2 employees

## Lunch Sponsorship, \$2000

- Exclusive sponsor of luncheon
- Logo on the event website and email communication (Lunch sponsored by...)
- Logo in program and on the event PowerPoint
- Opportunity to give welcome or closing at lunch
- Registration included for 2 employees



# ANNUAL BUSINESS SUMMIT

NOVEMBER 13, 2024 | THE ARVADA CENTER



## Executive Sponsorship, \$1500

- Logo on event marketing material
- Logo on the event website
- Logo in the program and on the event PowerPoint
- Marketing materials in event goodie bags
- Registration included for 2 employees

## Entrepreneur Sponsorship, \$1000

- Logo on the event website
- Logo in the program and on the event PowerPoint
- Registration included for 1 employee

## Manager Sponsorship, \$500

- Business name on the event website
- Business name in the program and on the event PowerPoint
- Registration included for 1 employee

## Session Sponsorship, \$500

- Business name on the event website, listing you as sponsor for the session
- Business name in the program listing you as sponsor for the session
- Opportunity to put marketing materials on tables for that session
- Opportunity to do welcome before the session and facilitate panel (if applicable)
- Registration included for 1 employee



# ADDITIONAL OPPORTUNITIES

- Inspiring Women Networking Group
- Leadership and Business Bootcamps
- Business After Hours Events
- New Member Receptions
- Leadership Luncheon Series
- Ribbon Cuttings

Please contact Samantha Geerdes for more information and packages.

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