GREATER ARVADA
Chamber of Commerce

MARKETING & ADVERTISING

STORE 2026

Marketing & Advertising Store

Gold Marketing Package..... 2

Silver Marketing Package..... 3

Greater Arvada Chamber Marketing Workbook..... 4

Marketing Workbook + Strategy Session..... 5

Banner Ad - Events Calendar..... 6

Banner Ad - Business Directory Home Page..... 7

Banner Ad - Business Directory Home Page..... 8

Banner Ad - Email Newsletter..... 9

Sponsored Social Media Post..... 10

Gold Marketing Package

Cost: $399 | Inventory: 20 Packages

This package has a value of over $1,000 and includes marketing through Chamber channels as well as help from the Chamber team on creating your own custom marketing plans.

Purchase this package as an add-on to your Greater Arvada Chamber Membership. This Gold package includes the following benefits, which are valid for one year following the purchase of the package.

- **1 Annual Banner Ad** on your business or non-profits' primary category page at the top of the Chamber business directory home page. *The Chamber directory pages average over 1,650 views each month from business and community members.*
- **1 Banner Ad**, monthly placement, at the top of the Chamber business directory home page.
- **2 Social Media Posts** on the Greater Arvada Chamber of Commerce Facebook, Instagram or LinkedIn pages. *The Chamber counts over 5,300 followers on Facebook and 1,500 followers on LinkedIn.*
- **2 Banner Ads** in email newsletters; date and email to be mutually agreed upon with the Chamber. *The weekly Chamber Top 5 newsletters are emailed to active Chamber member owners and staff, with a current subscriber list of 1,791 recipients.*
- **Customizable 12-page Marketing Workbook**
- **1 Hour Marketing Strategy Session** with Ryan Hecht, VP of Marketing and Communications
- **SizeUp Arvada customer demographics analysis**
- **A booth or table at a select Chamber event**

For more information on each of the above inclusions, please see the following pages or visit arvadachamber.org/marketingstore.

To purchase, scan the QR or visit
arvadachamber.org/marketingstore

Silver Marketing Package

Cost: $199 | Inventory: 20 Packages

This package has a value of over $450 and includes a variety of ways to market your business.

Purchase this package as an add-on to your Greater Arvada Chamber Membership. This Silver package includes the following benefits, which are valid for one year following the purchase of the package.

- **1 Annual Banner Ad** on your business or non-profits' primary category page at the top of the Chamber business directory home page. The Chamber directory pages average over 1,650 views each month from business and community members.
- **1 Banner Ad**, monthly placement, at the top of the Chamber business directory home page.
- **1 Social Media Post** on the Greater Arvada Chamber of Commerce Facebook, Instagram or LinkedIn pages. The Chamber counts over 5,300 followers on Facebook and 1,500 followers on LinkedIn.
- **1 Banner Ad** in email newsletters; date and email to be mutually agreed upon with the Chamber. The weekly Chamber Top 5 newsletters are emailed to active Chamber member owners and staff, with a current subscriber list of 1,791 recipients.
- **Customizable 12-page Marketing Workbook**

For more information on each of the above inclusions, please see the following pages or visit arvadachamber.org/marketingstore.

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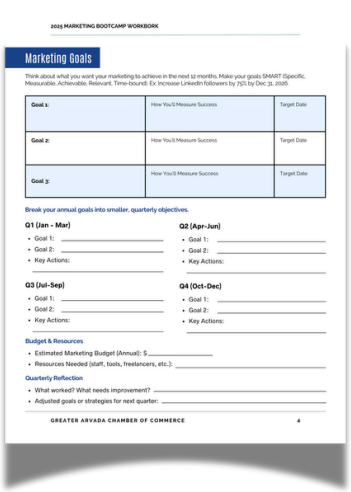
Greater Arvada Chamber Marketing Workbook

Cost: $100

The 2025 Marketing Bootcamp Workbook is a practical, fill-in-the-blank guide designed to help small business owners establish a strong marketing foundation using data, branding, digital strategy, and customer insights.

This 12-page workbook, delivered as a PDF download, includes:

- Data & Customer Insights Tools
- Customer Segmentation Exercises
- Marketing Goals Planning
- Branding Foundations
- Social Media Planning
- Digital Marketing Roadmap
- Website Analytics Tracker
- Reputation Management Tools
- Customer Journey Mapping Worksheet



To purchase, scan the QR or visit
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Greater Arvada Chamber Marketing Workbook + Strategy Session

Cost: $150

The 2025 Marketing Bootcamp Workbook is a practical, fill-in-the-blank guide designed to help small business owners establish a strong marketing foundation using data, branding, digital strategy, and customer insights.

This 12-page workbook, delivered as a PDF download, includes:

- Data & Customer Insights Tools
- Customer Segmentation Exercises
- Marketing Goals Planning
- Branding Foundations
- Social Media Planning
- Digital Marketing Roadmap
- Website Analytics Tracker
- Reputation Management Tools
- Customer Journey Mapping Worksheet

This package also includes a one-hour strategy session with Ryan Hecht, VP of Marketing and Communications to review the workbook and develop your marketing plan.

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Banner Ad
Events Calendar

Cost: $100 for a monthly placement | Inventory: 36

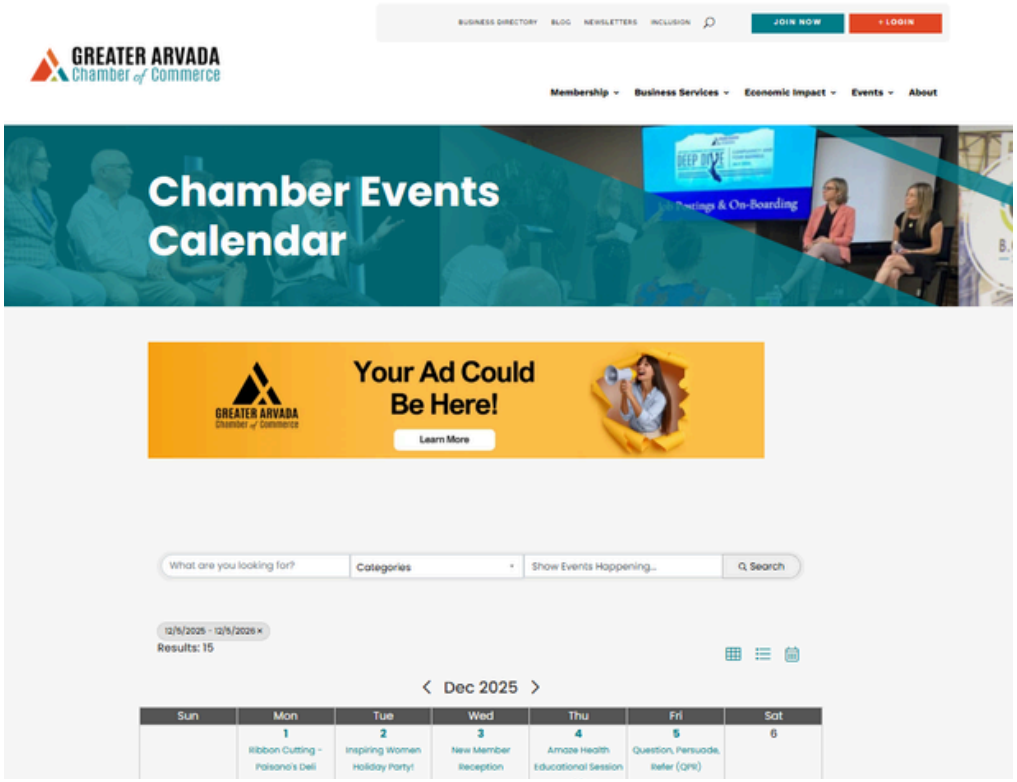
This highly-visible ad space is available to members at a low monthly rate. These ads will appear at the top of the Chamber events calendar and on each event page.

Details: Ad will run for one month after date of placement. This ad placement is limited to three member ads per month. Ads rotate every 5 seconds at a random order.

Reach: The Chamber event pages average over 3,400 views each month from business and community members.

Ad specs: 1,600 x 300 px. Design can be in .jpeg, .jpg., .png, .gif, or .bmp.

Ad link: Please include a website that the ad will link to.



To purchase, scan the QR or visit
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Banner Ad

Business Directory Home Page

Cost: $100 for a monthly placement | Inventory: 36

This highly-visible ad space is available to members at a low monthly rate. These ads will appear at the top of the Chamber business directory home page.

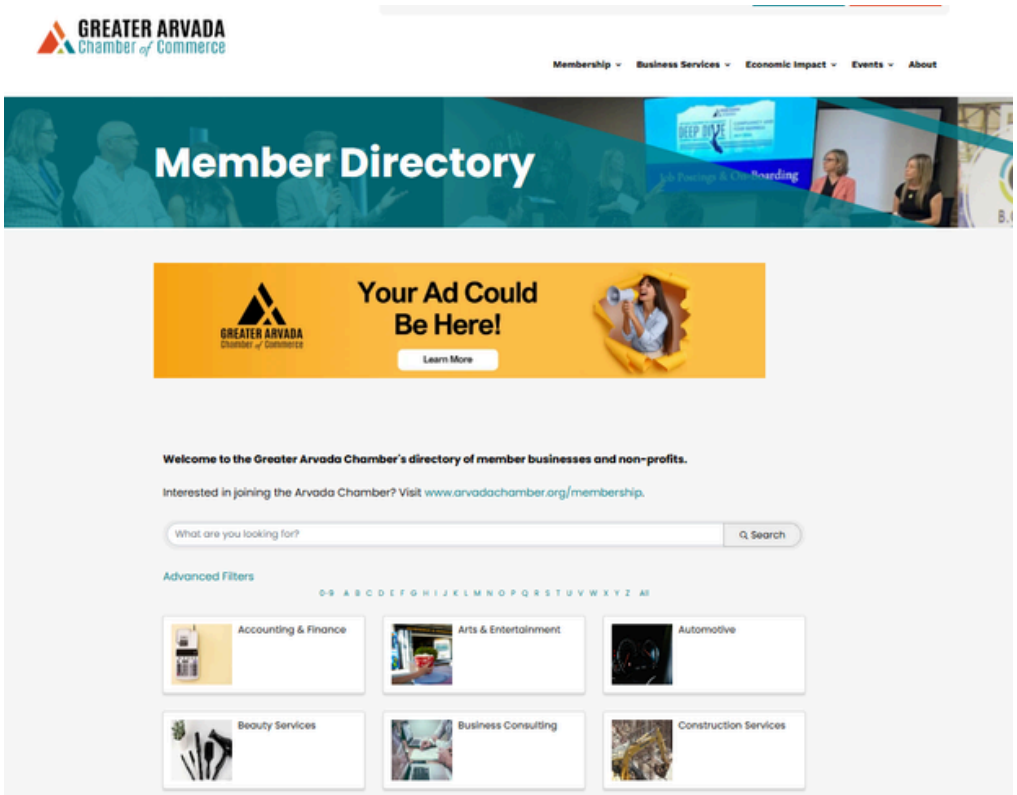
Details: $200 for an annual placement on your business or non-profits' primary category page. Ads rotate every 5 seconds at a random order.

Reach: The Chamber directory pages average over 1,650 views each month from business and community members.

Ad specs: 1,600 x 300 px. Design can be in .jpeg, .jpg., .png, .gif, or .bmp.

Ad link: Please include a website that the ad will link to.

Send designs and questions to ryan@arvadachamber.org.



To purchase, scan the QR or visit
arvadachamber.org/marketingstore

Banner Ad

Business Directory Home Page

Cost: $200 for an annual placement | Inventory: 36

This highly-visible ad space is available to members at a low monthly rate. These ads will appear at the top of the Chamber business directory category pages.

Details: $200 for an annual placement on your business or non-profits' primary category page. Ads rotate every 5 seconds at a random order.

Reach: The Chamber directory pages average over 1,650 views each month from business and community members.

Ad specs: 1,600 x 300 px. Design can be in .jpeg, .jpg., .png, .gif, or .bmp.

Ad link: Please include a website that the ad will link to.

Send designs and questions to ryan@arvadachamber.org.

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Banner Ad

Email Newsletter

Cost: $200 for a one-time placement | Inventory: 40

This highly-visible ad space is available to members at a low rate. These ads will appear at the top of the weekly Chamber Top 5 email newsletter.

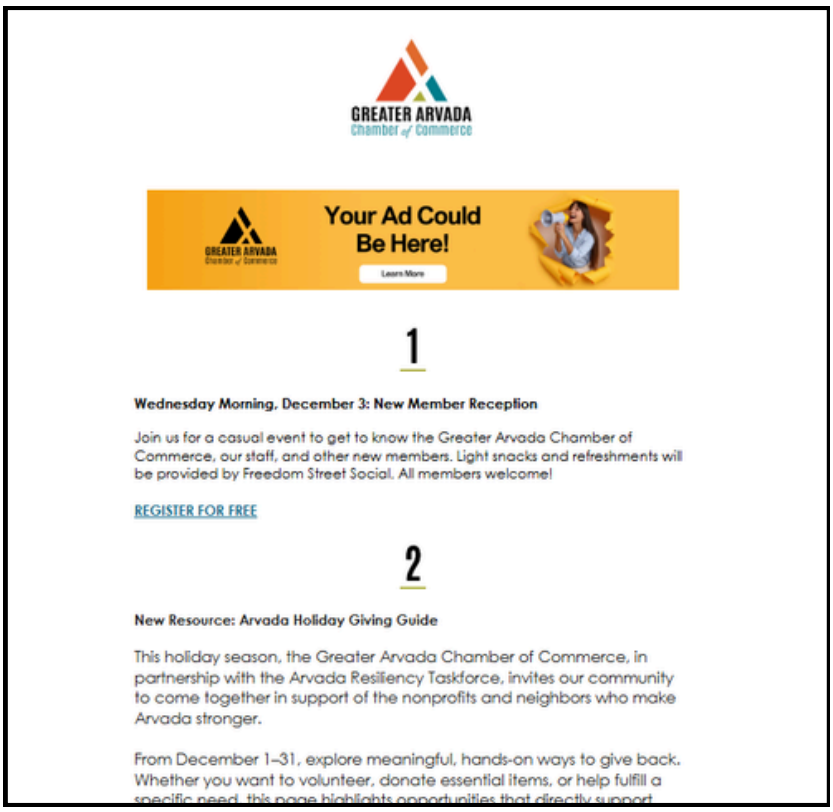
Details: $200 for a one-time placement. Limit two banners per member per month and five banners per member per year.

Reach: The Chamber Top 5 newsletters are emailed to active Chamber member owners and staff, with a current subsriber list of 1,791 recipients.

Ad specs: 1,600 x 300 px. Design can be in .jpeg, .jpg., .png, .gif, or .bmp.

Ad link: Please include a website that the ad will link to.

Send designs and questions to ryan@arvadachamber.org.



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Sponsored Social Media Post

Cost: $50 for a one-time placement | Inventory: 100

This highly-visible ad space is available to members at a low rate. These ads will appear at a requested date and time on either the Chamber's Facebook or LinkedIn page.

Details: $50 for a one-time placement. Limit two posts per member per month and five posts per member per year.

Reach: The Chamber counts over 5,300 followers on Facebook and 1,500 followers on LinkedIn.

Ad specs: Please include one or two paragraphs of copy in third person, a link to your website or event, and up to four graphics/photos.

Send designs and questions to ryan@arvadachamber.org.

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